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OFI AM ANNOUNCES CHANGES IN ITS ORGANISATIONAL SET-UP UNDER ITS STRATEGIC PLAN

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OFI AM announced last February the strategic avenues of its new 2023 plan and, in particular, its ambition to do its utmost to become an SRI leader in France and to pursue its strategy of diversifying its client base and expanding internationally.

In the meantime, OFI AM recently announced the founding of an investment firm in the form of a joint venture with **Degroof Petercam Asset Management (DPAM)**. **Syncicap AM**, which is in the certification process, will be based in Hong Kong and will be a hub for emerging market research, management and distribution. It will steer its offering to SRI management strategies, backed by a full commitment to international expansion and a transversal SRI offering in all asset classes and markets.

With this in mind, **Jean-Marie Mercadal** has been appointed Chief Executive Officer of Syncicap AM, which will serve as a bridgehead in Asia. He will bring his more than 30 years of experience in allocation, management and market research, including 18 years at the service of OFI AM, to developing this business, which has set its ambitions very high. Jean-Marie will remain closely involved in laying out the strategic vision of the Group's investments as Head of Investment Strategy at OFI Holding.

Eric Bertrand will replace Jean-Marie as Chief Investment Officer of OFI AM. Eric joined Group OFI in 2016 and had already served as Deputy CEO and Deputy CIO. A member of the Executive Committee, he has been appointed Deputy CEO and CIO for OFI AM.

Group OFI's ambition to act in real-world fashion to further the development of sustainable finance entails both strong commitments in terms of investment policies and an organisational set-up suited to ensuring that research and management processes in line with its ambitions in moving towards 100% SRI management.

It is with this in mind that Eric decided to bring all research and analysis teams together at the service of sustainable financial management.

Luisa Florez, for example, will join Groupe OFI on 31 May as Head of Sustainable Finance Research. She will be in charge of organising and heading up all financial engineering, ESG research, credit research and mutual fund research teams, in order to strengthen transversality at all levels to better reflect environmental, social and governance challenges.

Luisa had been Head of SRI Solutions SRI at LBPAM after serving as head of Sustainable Investment Research AXA IM and, before that, as a sustainable investment analyst at GAM and Vigéo.

Lastly, Group OFI's ambition to implement a CSR policy that is consistent with its convictions and engagements – particularly in how it values its employees, who are its most precious resource and who embody its values – is reflected in its decision to appoint its Head of Human Resources to the Executive Committee. **Claire Iribarne**, Head of Human Resources of Group OFI, has therefore been appointed to the OFI AM Executive Committee.

“These changes in our organisational set-up is fully in line and consistent with the objectives that we have set. I am confident that it will help further the implementation of our 2023 strategic plan”, said Jean-Pierre Grimaud, CEO of Group OFI and CEO of OFI AM. .../...

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About OFI Group

We can build our future by supporting companies able to create sustainable value for one and all.

OFI Group has been committed to responsible finance for 25 years; it is a reference in asset management and among France's leading SRI asset managers.

OFI Group was founded in 1971 and manages €67bn as of December 2020 of listed and unlisted assets on behalf of institutional and private wealth clients in France and internationally.

OFI Group has long-standing roots in the social and solidarity economy. Macif and Matmut are its main shareholders.

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